

You will help promote foreign investments in a city serving as China's emerging economic frontier.

See how far the position can take you.

# **International investment promotion specialists**

Talented foreign professionals are welcome.

## Position title:

International Investment Promotion Specialist

### **Employer:**

Foshan Investment Promotion Agency (affiliated to the Bureau of Commerce of Foshan)

## Job description:

International Investment Promotion Specialists are expected to facilitate the process of attracting foreign companies to invest in Foshan. This role includes:

- Promoting investment business development;
- Conducting industrial market research;
- Designing marketing strategies;
- Giving advice on best practices concerning international investment promotion;
- Exploring and following up foreign investmentrelated projects ;
- Other tasks assigned by the supervisor.

## **Requirements:**

- A Bachelor's degree, or above, preferably in business administration, public policy, economics, international relations, law or international marketing;
- Working experience of international marketing and/or business development in foreign investment promotion agencies, or skills of graphic design, editorial design and digital design, or living and/or doing business in China would be a plus;
- Fluency in written and spoken English, German, Italian or French;
- Fluency in Chinese.

## To apply for this position, please:

Submit your CV to: FoshanFIPA@126.com, or contact Ms. Lu Xiaohong at +86 757 8636 0375.

Data collected is for recruitment purposes only.

## **About Foshan Investment Promotion Agency**

Foshan Investment Promotion Agency (FIPA) is an official investment promotion agency directly subordinate to Commerce Bureau of Foshan. The main mission of FIPA is to build the investment promotion information system, explore domestic and foreign investment opportunities, and work with local districts and towns to push the investment establishment.

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## **About Foshan**

Foshan is located at the heart of the Pearl River Delta, in Guangdong province, China's economic powerhouse. With a population of eight million and one of the highest GDP per capita in the country, the city is committed to developing new industries sustainably. Foshan has historically been at the forefront of the opening-up policy and reform process and has been described by The Economist as the city that "best represents China's emerging economic frontier." Foshan ranks among the top cities to do business in China and its competitiveness has been highlighted by the Chinese Academy of Social Sciences.