22 chengduspecial

New tourism vistas with visa-free policy

By HAO NAN

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Foreigners who want to know more about Chengdu's 72-hour visa-free policy can search famous social network such as Twitter, Facebook and Instagram for pictures and text.

It will be important

in Chengdu's bid

to develop more

globally famous

and professional

exhibitions in the

DEPUTY DIRECTOR OF CHENGDU BUREAU OF EXPOSITIONS

The second video called "Challenge Chengdu" shows

expats invited to iconic local

attractions such as giant pan-

das, mahjong, spicy hotpot and

the skills of changing faces in

The third video called

"Amazing Chengdu" pro-

vides several travel plans and

advice for tourists enjoying the

The company also invited

some tourism industry opin-

ion leaders from YouTube

to experience the policy and

have a three-day travel in the

city. Their videos, pictures and

articles can be found in Twitter,

To deal with the potential

increase in the number of

foreign tourists, the compa-

ny made efforts to add more

facilities and enhance English-

language training for service

Also, the policy will bring

more opportunities to the exhibition industry in the south-

western metropolis, said a local

"It will be important for

Chengdu to introduce more

globally famous and profes-

sional exhibitions in the future," said Wang Xin, deputy

director of Chengdu Bureau of

people.

official.

Expositions.

Facebook and Instagram.

future."

WANG XIN

and US users.

Sichuan opera.

72-hour policy.

The use of social networking sites is part of the online marketing plan by Chengdu Culture & Tourism Development Group to publicize the policy worldwide, especially in the United States and the Europe.

The visa policy, which took effect last September, allows citizens from 51 countries in Asia, Europe, the Americas and Oceania to spend three days in Chengdu if they have valid visas and onward flight tickets.

The capital of Sichuan province is the first city in the western region of China to offer foreign tourists a three-day visa and the fourth nationwide to adopt the policy following Shanghai, Beijing and Guangzhou.

In addition to advertising on



a Chengdu VISA-FREE page with the theme

"72 Challenge - Come to Chengdu" on Tripadvisor, the world's largest website providing tourism reviews and advice.

As well "we also shot three interesting and creative documentaries to build the brand and uploaded them on You-Tube", said Wang Xin, deputy director of Chengdu Bureau of Expositions.

The first video covering basic information and tips about the policy alone has had more than 100,000 hits from European

"It will also help the historical city enhance the level of internationalization, benefit foreigners who frequently participate in multinational business activities and of course facilitate trips of overseas exhibitors," he said.

Wang told China Daily that Herbert Marner, chief financial officer of Germany's Koelnmesse Co, enjoyed the 72-hour policy last month. Chengdu hosted an interna-

tional hardware show in April that was jointly organized by Koelnmesse and China National Hardware Association

Singapore for a conference, but he also wanted to have a look at the opening ceremony of the show," Wang said. "Marner did not have a visa for China at that time, so he would not have been able to show up without

Marner stayed for a day in Chengdu and then followed his original plan to Singapore.

"We will consider the visafree policy an important highlight to attract overseas investments and search for partners," Wang said.

This year, the bureau plans to establish cooperative relationships with the UK's Montgomery Co, China (Shanghai) International Exhibitions and UBM Asia.

In 2013, Chengdu held 503 major events including 105 international conventions and 53 international exhibitions.

Together they generated direct income of some 6 billion yuan (\$964 million), up 20 percent over the 2012.

Statistics from the bureau show that at least 450 large events will be staged in the city this year and will generate 6.5 billion yuan in direct income and indirect revenue of 54 billion yuan

Airport Expressway Area

Chateau Regalia

400sqm

4Br. 324sqm

4+1Br.470sam

Villas for Rent in Beijing

¥ 33,000 ¥ 40,000

¥ 35,000

¥ 50,000

¥ 40.000

45,000

5Br 600sar

4Br

"Marner planned to go to the policy." Spouses of delegates to the 2013 Chengdu Fortune Global Forum visit Jinli ancient street. The forum in May was the most important among the 105 international conventions held in the city last year.



XIE MINGGANG / FOR CHINA DAILY Chinese and foreign visitors at last year's West China Expo in Chengdu. The city hosted 53 international shows in 2013.

¥ 65.000

¥ 120,000

¥ 25,000

¥ 30.000

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Dragon Bay Villa (II) - 龙湾别墅 • ID: 03275 380sqm, 4Br. 4Ba. ¥40,000 ID: 03275 380sqm, 4Br. 4Ba.
 detached, big garden, nice balcony, flor

Beijing ¥ 31,000

Apartments for Rent in Beijing							
CBD Area				3Br.	188sqm	¥	31,000
Central Park (I - II)				4Br.	264sqm	¥	42,000
2Br.	138sqm	¥	18,000	4Br.	286sqm	¥	45,000
3Br.	148sqm	¥	23,000	Glob	al Trade Ma	an	sion
3Br.	199sqm	¥	28,000	2Br.	171sqm	¥	18,000
4Br.	265sqm	¥	43,000	3Br.	180sqm	¥	20,000
4Br.	465sqm	¥	90,000	3Br.	256sqm	¥	25,000
Cent	ral Park (II		Fortune Plaza				
2Br.	140sqm	¥	20,000	2Br.	138sqm	¥	13,000
3+1Br	.171sqm	¥	28,000	2Br.	166sqm	¥	15,000
3Br.	188sqm	¥	28,000	3Br.	205sqm	¥	19,000
3+1Br	.220sqm	¥	38,000	3Br.	253sqm		28,000
Central Park (IV)				CBD Private Castle			
2Br.	138sqm	¥	20,000	2Br.	150sqm	¥	14,000



170sqm 230sqm

1+1Br.110sqm

2+1Br.175sqm

2Br. 135sqm

Xanadu Apartment

China Center Place

112sqm 200sqm 1litun A

dale Int'l Garden

GuangCai Int'l Apartment 3Br. 217sqm ¥ 22,000

¥ 13,000 ¥ 20,000

¥ 15,000 ¥ 23,000

3Br.

3Br 213sam

Gem

2Br. 3Br



Beijing Riviera (C) - 香江花园 • ID: 32130 380sqm, 4Br. 4Ba. ¥48,000 • detached, big garden, good sunlight

4Br. 270sqm SanlitunSOH 2Br. 154sqm ¥ 18,000 ¥ 26,000 ¥ **14,000** ¥ 24,000 3Br. 182sqn

Lido Area Upper East Side

e	tachec	l, big garden	go	ood sunlight		 detache
	4Br.	270sqm	¥	32,000	2Br.	150sqm
	Sanli	tunSOHO			3Br.	185sqm
	2Br.	154sqm	¥	19,000	4Br.	210sqm
	3Br.	182sqm	¥	23,000	4Br.	280sqm
	3+1Br	.249sqm	¥	31,000	Uppe	r East Side
	Shim	ao Int'i Cent	er		3Br.	206sqm
	studio	78sqm	¥	11,000	5Br.	390sqm
	1Br.	107sqm	¥	15,000	Uppe	r East Side
	1+1Br	.136sqm	¥	21,000	2Br.	150sqm
	Joy c	ourt			3Br.	234sqm
	1Br.	129sqm	¥	14,000	4Br.	288sqm
	3Br.	192sqm	¥	28,000	Rich	mond Park
	Lide	Area			2Br.	120sqm
	Unne	r East Side	e		3Br.	188sam

¥ 15,000 ¥ 24,000 28,000 e - Binhe ¥ 25,000 42,000 Anderser ¥ 19.000 ¥ 28.000 ¥ 33,000 ¥ 12,000 ¥ 16,000 120sqm 188sqm

4Br. B 405 ¥ 48,000 4Br. C 502sc ¥ 55.000

4+1Br.C 294sqm

3Br. D 251sqm

Orchid Garder

Grand Hills

4Br. 375sqm

6Br. 430sam

4Br. 275sqm

4Br. 310sqm

4Br 400sqm

Lane Bridge Villa

¥ 40.000

¥ 32,000

¥ 36.000

¥ 48,000

¥ 29,000

¥ 32,000

¥ 36,000

4Br. N 558sqm

4Br. 280sqm

4Br. B1 498sqm

4Br. B4 564sqm

4Br. B3 596sam

4Br. C2 389s

Yosemite

5Br. 650sam

6Br. J 800sqm Quan Fa Garden

¥ 45,000

¥ 35,000

¥ 20.000

¥ 33,000

¥ 48.000

ad Close to WAB

 Australian Garden

 4Br.
 350/400sqm ¥ 33,000

500sqm

270sqm 380sqm

Jing Shun Ro

Beijing Riviera

4Br. A 402sqm

LA GRANDE VILLA

Capital Paradise (IV) - 名都园 • ID: 07171 300sqm, 4Br. 3Ba. ¥29,500 • detached, big garden, big terrace, floor heating

3Br

River Garden Villa (F) - 裕京花园 • ID: 08032 600sqm, 6Br. 4Ba. ¥55,000 • detached, big garden, high ceiling, open kitchen

¥ 33,000 ¥ 43,000 240sqm
 John
 Szdsqm
 * Tay

 4Br.
 324sqm
 * Tay

 Lido
 Serenity City
 28r.

 2Br.
 112sqm
 ¥ 12,000

 3Br.
 170sqm
 ¥ 19,000

 122
 220sqm
 ¥ 33,000
 ¥ 14,000 ¥ 23,000 1Br. 3Br. 131sqm 180sqm 3Br. 205sqm ¥ 26,000 ¥ 32,000 3Br. 254sqm Four Seasons Lufthansa Area 2+1Br.265sqm ¥ 46.000 United Apartment 3Br 350sam ¥ 53.000 United Apartr 2Br. 166sqm 3Br. 196sqm 4Br. 226sqm Chevalier 3+1Br.220sqm 4Br. 296sqm Beijing SOHO R ¥ 18.000 ¥ 20,000 ¥ 22,000 ¥ 25.000 2+1Br.290s ¥ 35,000 ngzhi ¥ 22,000 ¥ 31,000 Seasons Park 2Br. 128sqm ¥ 13,000

¥ 48,000 4Br. C 516sqm ¥ 60,000 3Br. E 315sqm ¥ 62,000 ¥ 40,000 Capital Paradise 3Br. 150sqm

48r. C9 356sqm **Beijing Eurovillage** 48r. 280sqm ¥ 28,000 400sqm ¥ 30,000 3Br 162sqm 4Br 229sqm **River Garden Villa** 3Br. A 250sqm 4Br. C 300sqm Le Leman Lake Villa 4Br. A 682sqm 4Br. B 578sqm ¥ 50,000 ¥ 45,000 ¥ 40.000 Drage € 40,000 4Br. ¥ 20,000 4Br. 4Br ¥ 12,000

Yosemite (C4) - 优山美地 • ID: 00260 424sqm, 4Br. 4Ba. • semi-detached, beautiful garden,

¥ 17,000 ¥ 35,000

¥ 16,000 ¥ 25,000

¥ 32,000

¥ 22,000

3Br. 150sqm 4Br. 250sqm MOMA - MOMA

305sqm

2418:.. 38r. 205sqmi **Chaoyang Park A. Greenlake Place** 38r. 180sqm ¥ 16,000 ^4R. 260sqm ¥ 28,000 ~9*sqm ¥ 30,000

Palm Springs - 棕榈泉

ID: 06959 220sqm, 2Br. 2Ba.
high floor, south facing, gard

2Br. 142sqm

POP MOMA

2+1Br.171sqm

3Br. 245sqm

4Br.

¥ 33,000 5Br. F 400sqm ¥ 48,000 n Bay Villa 25,000 300sqm 450sqm ¥ 38,000 ¥ 50,000 550sqn

¥43,000

Palm Springs

Park Avenue

 3Br.
 1/3sqm

 3Br.
 210sqm

 3Br.
 250sqm

 4Br.
 290sqm

 4Br.
 370sqm

 4Br.
 650sqm

 Oceanwide Int'I

¥29,000

2Br.

3Br. 180sqm

3Br. 220sqm

4Br 370sqm

2Br 173sgm

3Br. 173sam



ind Ginkgo 350sqm 475sqm

320sqm

230sqm

320sam

Wangfujing Courtyard

Houhai Courtyard

Gulou Courtyards

Courtyards for Rent

4Br.

4Br

¥ 36,000 ¥ 50,000

¥ 60,000

¥ 30,000

¥ 35.000

¥ 16.000

¥ 23,000

¥ 30,000

YU PING / FOR CHINA DAILY

Rose and Ginkgo - 龙游艳澜山 • ID: 21793 300sqm, 4Br. 2Ba. ¥33,000 • comer house, floor heating, value for money

	3Br.	199sqm	¥	20,000			
17,000	4Br.	250sqm	¥	30,000			
23,000	Beijing Golf Palace						
28,000	3Br.	270sqm	¥	33,000			
45,000	4Br.	310sqm	¥	55,000			
Boya Garden							
19,000	2Br.	130sqm	¥	12,000			
23,000	3Br.	170sqm	¥	15,000			
30,000	4Br.	228sqm	¥	21,000			
33,000	Park Apartment						
41,000	3+1Br	. 245sqm	¥	31,000			
48,000	3+1Br	. 265sqm	¥	34,000			
120,000	,000 Parkview Tower						
	4Br.	300sqm	¥	33,000			



SanlitunSOHO - 三里屯 SOHO «ID: 05724 250sqm, 3+1Br. 2Ba. ¥35,000 «middle floor, good view, good sunlight



Park Apartment - 天安豪园 • ID: 03936 245sqm, 3+1Br. 3Ba. • high floor, south facing, good view, go ¥31,000



Concordia Plaza - 嘉和丽园

ID: 07159 207sqm, 3Br. 2Ba.
high floor, south facing, nice bal

Upper East Side - 阳光上东 • ID: 15745 204sqm, 3Br. 2Ba. • south facing, garden view, brand no

¥25,000

¥18,000

cony



Four Seasons - 四季世家 ¥48,000 ID: 07161 265sqm, 2Br. 2Ba.
 middle floor, good view, floor heat iting, good si



Park Avenue - 公园大道 ID: 03134 173sqm, 3Br. 2Ba. high floor, south facing, nice balo

¥23,000

East Avenue - 逸盛阁 • ID: 05334 230sqm, 2+1Br. 2Ba. • penthouse, south facing, good su ¥38,000 ing, good

ID: 06766 199sqm, 3Br. 2Ba.
 high floor, south facing, value

¥29,000

ing, value for money



Richmond Park - 丽都水岸 • ID: 37904 384sqm, 4Br. 3Ba ¥43,000 ew, big ten ce, high ceiling



Mixion Residence - 九都汇 ID: 29731 105sqm, 2Br. 2Ba.
 imiddle floor, good view, good sunlight ¥ 15,000

United Apartment - US 联邦公寓 ID: 00187 226sqm, 4Br. 2Ba.
 middle floor, south facing, good view, good ¥24,000



Fortune Heights - 财富中心 ¥ 39,000 • ID: 05258 235sqm, 3Br. 2Ba high floor, south facing, open kitcher



Beijing SOHO Residences - SOHO北京公馆 • ID: 08056 240sqm, 2Br. 2Ba. ¥33,000 ID: 08056 240sqm, 2Br. 2Ba.
 high floor, good view, good sunlight



Europark Residence Exclusively Managed



Four Seasons ID:06853 265sqm 2+1Br. 2Ba. ¥45,000 high floor, garden view, floor heating, value for money



Palm Springs ID:06974 188sqm 3Br. 2Ba. high floor, south facing, garden v ¥26,000



Beijing SOHO Residences ID:03212 290sqm 2+1Br. 2Ba. garden view, good sunlight, value for r ¥ 35,000



ID:38759 310sqm 3Br. 3Ba high floor, south facing, good v ¥ 35,000



Rose and Ginkgo ¥ 38,000 ID:02265 350sqm 4Br. 3Ba. townhouse, beautiful garden,two kit

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